

Tanzeem Ahmed

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Portfolio

Summary

Success-driven UX and product design professional with extensive experience in SaaS-based platforms. Demonstrated expertise in designing comprehensive, data-driven products with a focus on AI technology. Skilled in brand and user experience development, delivering innovative solutions to enhance user accessibility and overall platform success.

Core Competencies

- User Experience Design
- Product Design
- Data Analysis
- Cross-functional Collaboration
- AI Integration
- Brand Development
- User Research
- Agile Methodologies
- Prototyping
- Wireframing
- Usability Testing
- Information Architecture
- Interaction Design
- Visual Design
- Design Systems
- Responsive Design

Experience

Solulever, Remote

User Experience Manager

Aug, 2022 - Present

- Led design and development of a SaaS platform, focusing on data analysis, AI integration, and user-friendly interfaces.
- Implemented new branding, developed personas and journey maps, and improved usability, boosting efficiency and reducing onboarding time.
- Created design systems to standardize processes and enhance consistency.

Oorwin, Remote

Senior Product Designer

Jun, 2020 - Aug, 2022

- Joined Oorwin as a product designer, creating fully automated AI-influenced ATS, CRM, and HRMS systems.
- Enhanced design skills through mentorship, mastering the entire design process from research to implementation.
- Developed user-centric designs, contributing to Oorwin's success and improving overall user experience and engagement.

BlurBox studios, Onsite

Founder

Jun, 2019 - Jun, 2020

- Founded Blurbox Studios, leading a team of designers to deliver high-quality UI/UX solutions and innovative brand identity strategies.
- Conducted user research and usability testing, significantly improving user engagement and satisfaction.
- Ensured quality assurance of final designs, aligning with client expectations and industry standards.

Superside, Remote

Senior Powerpoint and Graphic Designer

Feb 2019 - Mar 2020

- Worked on diverse projects at Superside, including pitch decks and AI-powered mixed reality interfaces.
- Enhanced skills in brand identity, UI/UX, and graphic design while working remotely.
- Led design teams and delivered high-quality solutions, boosting client satisfaction and project success.

Prezentium, Remote

Senior Visual Specialist

Jun 2018 - Apr 2019

- Joined Prezentium, enhancing visual design and creating impactful presentations, including pitch decks.
- Revamped iconography, typography, and alignment, and developed infographics for data-driven projects.
- Managed a team of designers, ensuring high-quality output and timely delivery for a global clientele.

McKinsey & Company, Chennai

Graphic Designer & Senior Business Presentation Designer

Oct 2013 - Jun 2018

- Joined McKinsey & Company, transitioning to visual design and creating impactful pitch decks, enhancing presentations with redesigned iconography, typography, and alignment.
- Developed infographics and data-driven designs for a global clientele, collaborating closely with consultants in war rooms.
- Managed and mentored a team of designers, ensuring high-quality deliverables and timely project completion.

Education

ICAT Design and Media College, Chennai

PG Diploma in Game Design

Jun 2012 to Jun 2013

- Led user experience design at ICAT, enhancing digital interfaces and user engagement through AI and data-driven insights.
- Conducted extensive user research and usability testing, resulting in more intuitive and user-friendly products.
- Developed and maintained design systems, ensuring consistency and efficiency across all projects.

Gojan School of business and Technology, Chennai

Bachelors in Electronics & Communication Engineering

Jun 2007 - Mar 2011

- During my mid-journey in ECE, the subject of Engineering Graphics ignited my passion for creative content making.
- Transitioned from technical studies to embrace design and visual communication.
- Developed a strong interest in creating compelling and innovative graphic content.
- Leveraged engineering knowledge to enhance precision and detail in my design projects.

Additional Information

Cultural Experiences

- Explored various regions across India, gaining diverse cultural insights

Professional Development

- Continuously learning new design trends and technologies to stay updated in the field

Personal Interests

- Avid reader, passionate traveler, and creative thinker who loves generating new ideas